

Join the **WELLNESS REVOLUTION**
that is Sweeping the Globe!

BUSINESS OPPORTUNITY

ZINZINO | EU



Choose your **Quadrant**



- Employee
- Self-employed
- Business owner
- Investor



This is the ultimate life style business. Share health, build wealth, and make the world a better place!

Mikko

Science and technology are developing at the fastest rates in human history

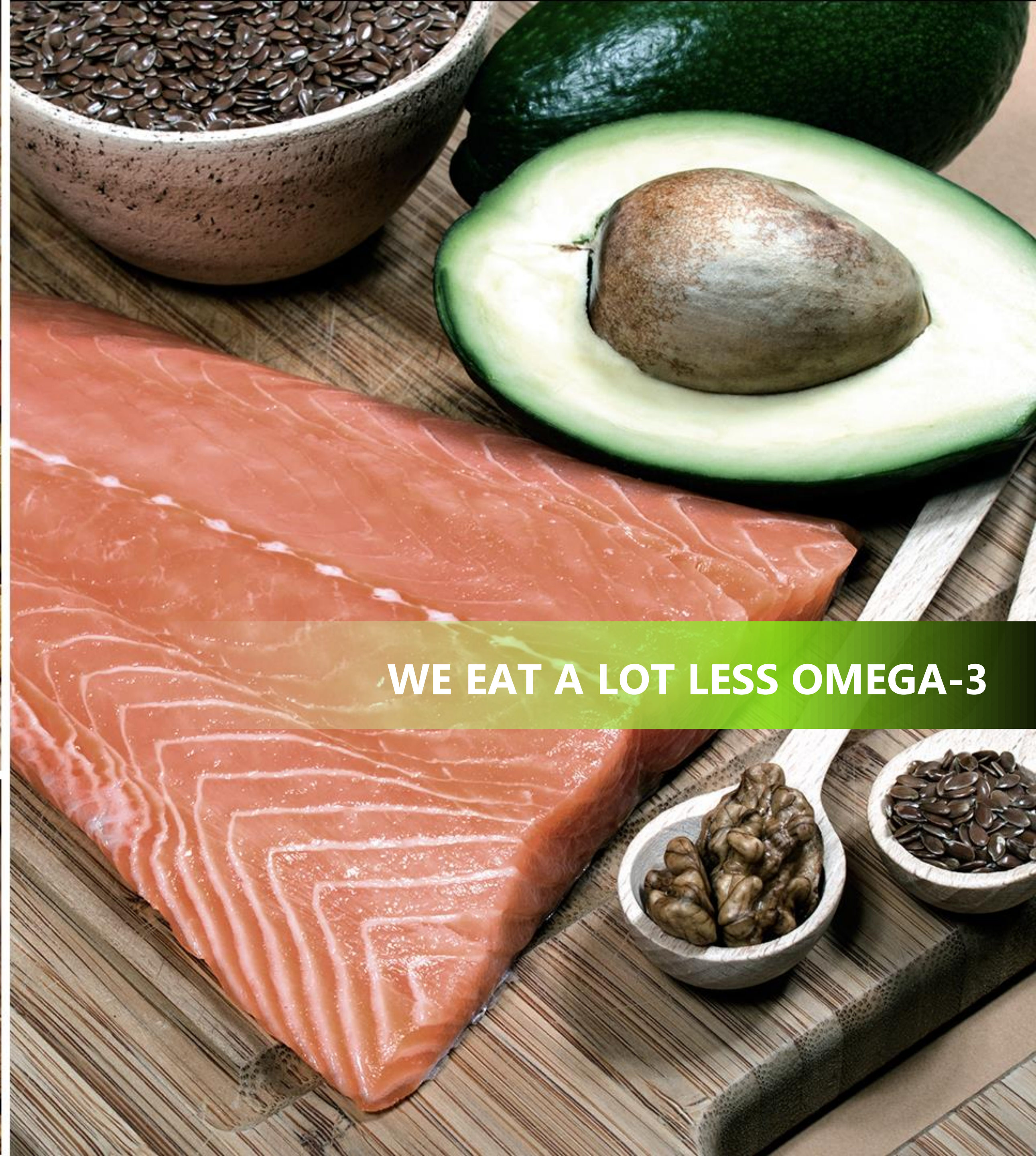
We know more about nutrition and wellness than ever before. So why are our health challenges increasing?



Our results show that 95% are in danger

- Imbalance of omega-6 and omega-3
- Low levels of omega-3
- Inadequate polyphenols in our diet
- Low levels of vitamin D3

WE EAT MORE OMEGA-6



WE EAT A LOT LESS OMEGA-3



ARE YOU IN THE DANGER ZONE?

RATIO
3:1

WHERE YOU WANT TO BE

RATIO
7:1

PEOPLE WHO TAKE AN OMEGA-3 SUPPLEMENT

RATIO
15:1

WHERE YOU PROBABLY ARE

References:

- *Nordic Council of Ministers, Nordic Nutritional Recommendations 2004/2012 - 5:1 or lower.*
- *The World Health Organization (WHO) - 4:1 or lower.*

As of September 2018,
we performed over
260.000 tests



BEFORE TESTS

5%

Only 5% have a ratio of 3:1 in Europe.

20%

Those who do take an omega-3 supplement have an average balance of 7:1.

75%

75% do not take an omega-3 supplement and have an average ratio 15:1.

AFTER TESTS

95%

95% of those taking Zinzino Balance products have a ratio of near 3:1 after 120 days.



Our unique combination

Omega 3 + Polyphenols = Results



WILD FISH OIL AND ALGAE



POLYPHENOLS FROM OLIVES



Proud member of **Friend of the Sea**



Health Benefits



Normal brain function*



Normal heart function**



Normal immune function



* The beneficial effect is obtained with a daily intake of 250 mg of DHA.

** The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.

Health Benefits

These 18 health claims are approved by EFSA*



Normal brain function*



Normal heart function*



Normal immune function*



Normal vision*



Normal teeth*



Normal muscle function*



Normal bone structure*



Fights oxidative stress*



Normal blood pressure*



Normal cell division*



Normal blood triglyceride levels*



Lower/reduce blood cholesterol*



Protect cells against oxidative stress*



Normal absorption/utilisation of calcium and phosphorus*



Normal blood calcium levels*



Normal brain development of the fetus and breastfed infants*



Visual development of infants up to 12 months of age*



Normal development of the eye of the fetus and breastfed infants*

* Commission regulation (EU 1924/2006 and 432/2012)

TESTIMONIALS



TEST 1 6,3:1	TEST 2 2,4:1
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Daniel, 40 years old



TEST 1 34,4:1	TEST 2 2,9:1
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Karla, 50 years old



TEST 1 16:1	TEST 2 2,5:1
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Henrik, 57 years old



TEST 1 21,9:1	TEST 2 3,6:1
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Julieta, 55 years old



"I have been suffering all my life from very dry skin, but after getting in balance my skin feels smooth and hydrated!"

In addition, my immune system, joint and muscle function is better, and I restitute a lot faster after exercise!"

TEST 1 8,5:1	TEST 2 1,4:1
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Vinzent, 43 years old



A young woman with long, straight blonde hair is seated in a purple upholstered chair. She is looking down at a white tablet computer held in her left hand. In her right hand, she holds a green highlighter. She is wearing a white top with a blue floral pattern. The background is a light-colored wall with vertical wooden slats.

This is my
product story

Find your number!



1. Take the test

2. Start using Zinzino products to nourish your body.

3. Review your test results after 14 days at zinzinotest.com

4. Four months later, **re-test** and see your new number!



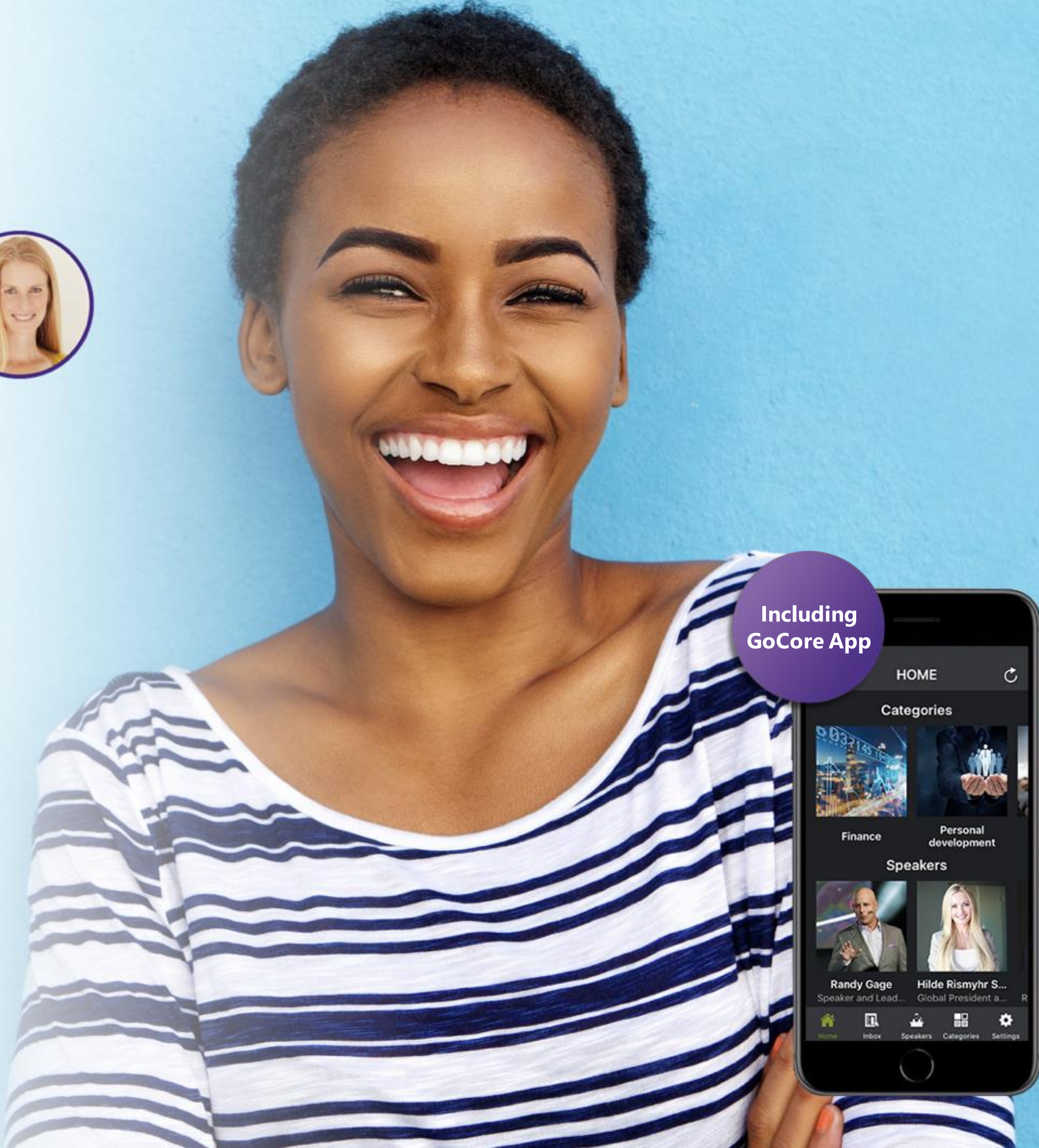
Money-Back guarantee:

Applies if you have an omega-6:3 balance of 3:1 or better on your first Balance Test. This offer is only valid if a monthly subscription was chosen.

Get your Zinzino products for **FREE!**



- 1. Be on **auto order** for your favourite Zinzino products.
- 2. **Refer four friends** who also purchase Zinzino wellness products.
- 3. **Produce a volume** of at least four times your own order.
- 4. Qualify for **FREE SHIPPING** by using the Zinzino App!



Build a Second Income

1. Work from **Home**
2. Start **Part-Time**
3. Choose the **People** You Work With
4. Create **Residual** Income
5. Bring **Health & Wellness** to the World
6. Travel to **Exotic** Locations
7. Qualify for a **Car Bonus**
8. Create **Financial Freedom**
9. **Help Others** Create Financial Security
10. Support the Less Fortunate through the **Zinzino Foundation**

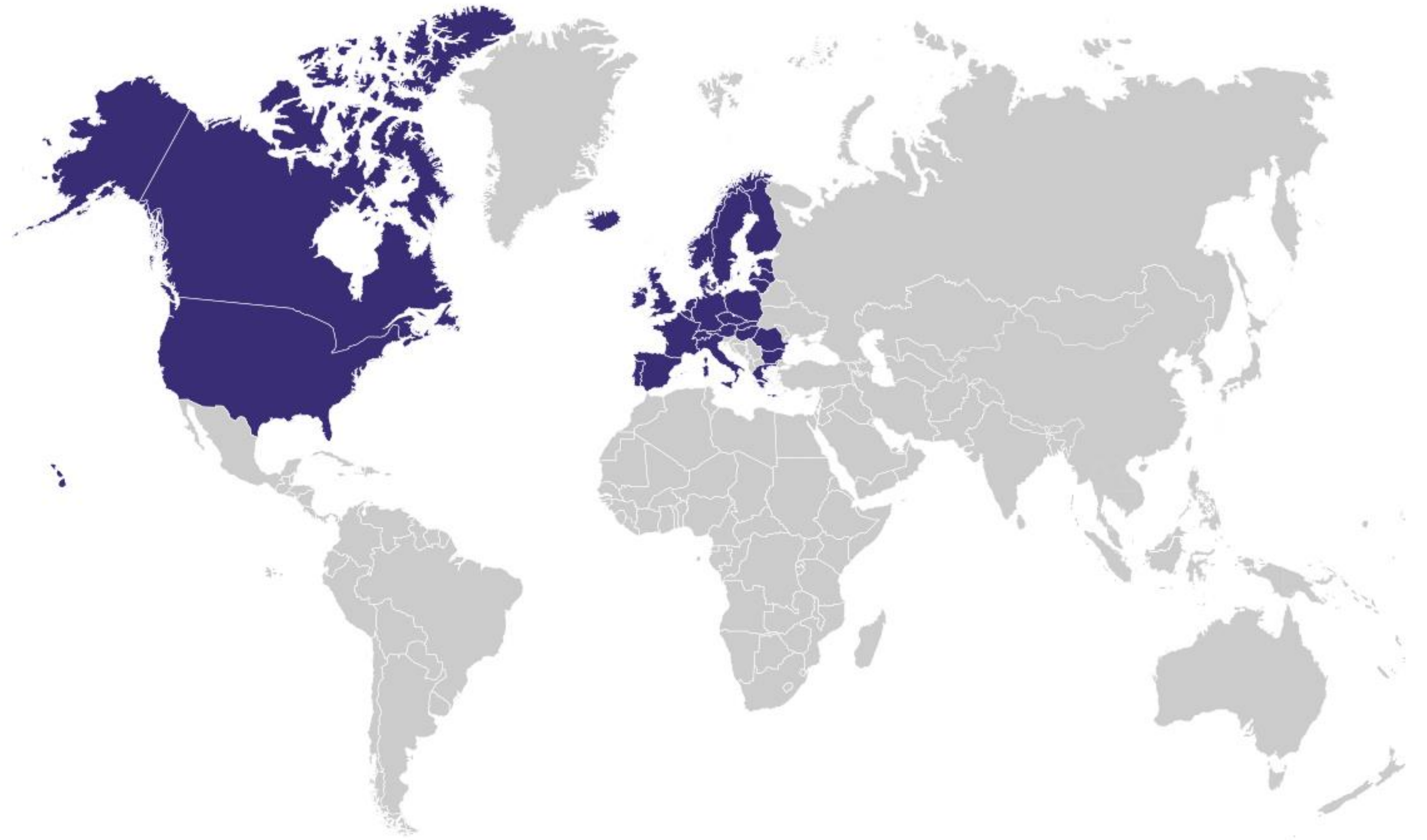


ZINZINO



The European
Direct Selling Association

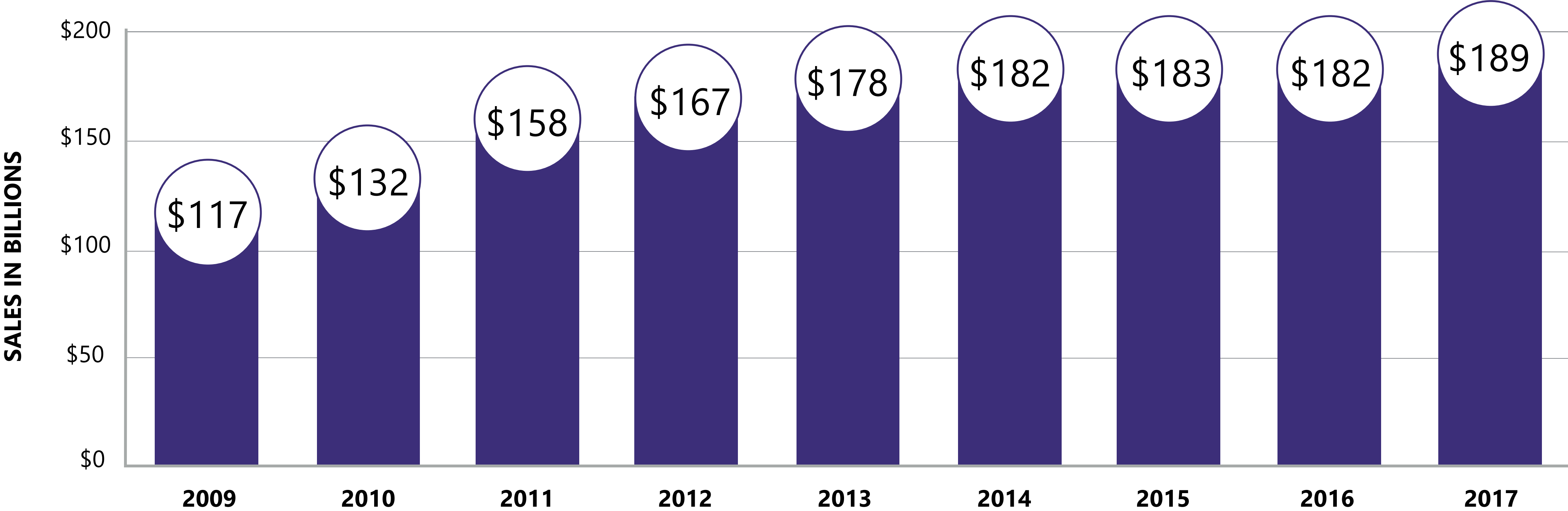
- **Expanding** around the world
Market potential: 1 billion people
- of which 950 million of them
are not in balance
- Listed company on
NASDAQ OMX First North
- Member, **Direct Selling Association**
- Double digit **sales growth**
- Strong financial **foundation**



DO MORE
BE MORE
GIVE MORE

Direct Selling Global Sales

In 2017, Direct Selling hit a **RECORD \$189.6 BILLION** in Global Retail Sales



Data Source: WfDSA Graphic: MastermindEvent.com

\$76 BILLION Paid To Distributors in 2017

Direct Selling companies share a large percentage of their sales with their distributors



COMPANIES SHARE THEIR PROFITS

Direct Selling companies hit a record \$189.6 Billion in sales in 2017.



\$76 BILLION IN COMMISSIONS

Direct Selling companies paid over \$76 Billion to their distributors in 2017.



\$208 MILLION A DAY

Direct Selling distributors earned over **\$200 MILLION A DAY** in commission.

Join a Strong Team

– Getting the Support You Need to **Succeed**



Go Core App



Powerful **back office**



Educational **events**



Experienced field leaders



International expansion



Cutting-edge **marketing materials**



Scientific **Advisory board**



Own **Manufacturing** and **R&D**



Patented Products



www.zinzino.tv



Business that works **24/7**

Why I promote **Zinzino**



Partner Product Kits

Basic Body Kit



**43%
DISCOUNT**

€229

RETAIL PRICE
-€401-

Advanced Body Kit



**47%
DISCOUNT**

€659

RETAIL PRICE
-€1238-

Ultimate Body Kit



**59%
DISCOUNT**

€959

RETAIL PRICE
-€2455-

**10
tests**

THE 30-60 DAYS GOAL

30 DAYS

SMART BRONZE



ESTIMATED COMMISSION

4 PREMIER KITS

Cash bonus 10%

Mentor bonus 5-10%

Smart Bronze bonus €100

Estimated total €200

THE 30-60 DAYS GOAL

30 DAYS

FAST SILVER (375 credits)



ESTIMATED COMMISSION

4 PREMIER KITS

ECB 100%

Fast Silver bonus €150

Estimated total €200

THE 30-60 DAYS GOAL

60 DAYS

X-TEAM EXPRESS



ESTIMATED COMMISSION

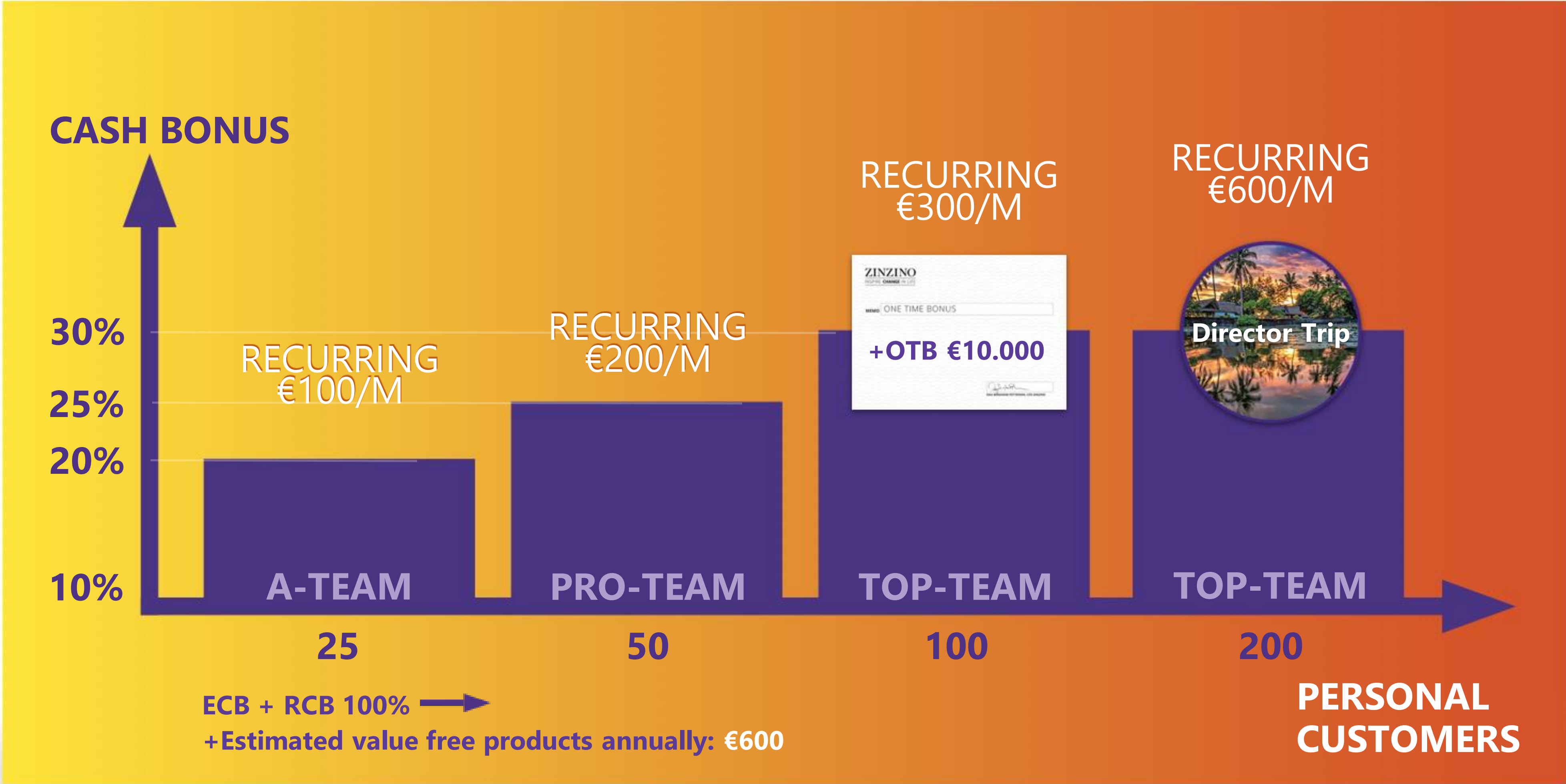


10 PREMIER KITS

ECB 100%

X-Team Express bonus €150

Estimated total €300



EXECUTIVE (3 000 credits)

ESTIMATED COMMISSION



10 CUSTOMERS

4 SILVER



MONTH: €500 + €200

DIAMOND (12 000 credits)

ESTIMATED COMMISSION

4



MONTH: €3.000 + €1.000

CROWN (48 000 credits)

ESTIMATED COMMISSION

4



MONTH: €12.000



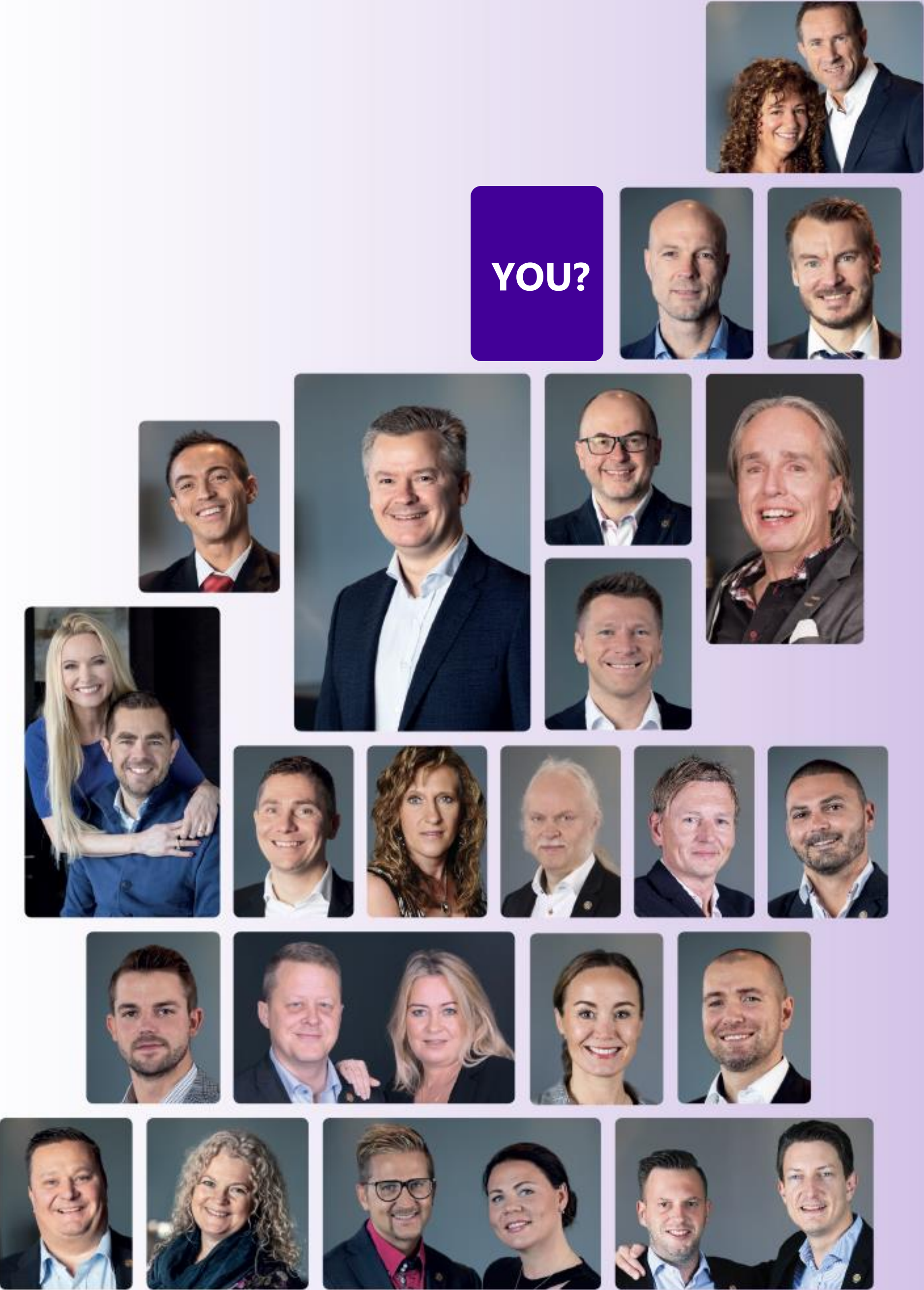
Whats Next?

**ENTREPRENEURS
ARE WILLING TO DO TODAY
WHAT OTHERS WILL NOT
SO THEY CAN LIVE LIFE TOMORROW
LIKE OTHERS CAN NOT**

- 1** Become a Customer
& refer Zinzino 4 Free
- 2** Become a Partner

ZINZINO

INSPIRE **CHANGE** IN LIFE



A journey starts with a **Dream**



Are your dreams larger than your income?



A journey starts with a **Dream**



Shrink your dreams or increase your income



Get Started

- 1 WHAT IS YOUR GOAL?
- 2 CONTACT LIST OF 100 PEOPLE
- 3 PRIORITISE
- 4 BOOK MEETINGS
- 5 PRESENTATION
- 6 2LOOK
- 7 FOLLOW THE SYSTEM



Your first 10 meetings

- 1 CALL**
- 2 MESSAGE (TEXT MESSAGE)**
- 3 VIDEO OR VOICE MESSAGE**

- 1 MEET AND GREET**
- 2 TIME & PLACE**
- 3 REASON: BUSINESS/PRODUCT**
- 4 COLLEAGUE/QUESTIONS**
- 5 CONFIRM THE MEETING**

Who we Meet



Where we **Work**

- Short Presentation (2 on 1)
- Home Party
- Facebook Live
- Zoom



Presentation

- Build relationships
- Find a need
- Communicate a positive feeling
- Book the 2Look
- Involve them in the system

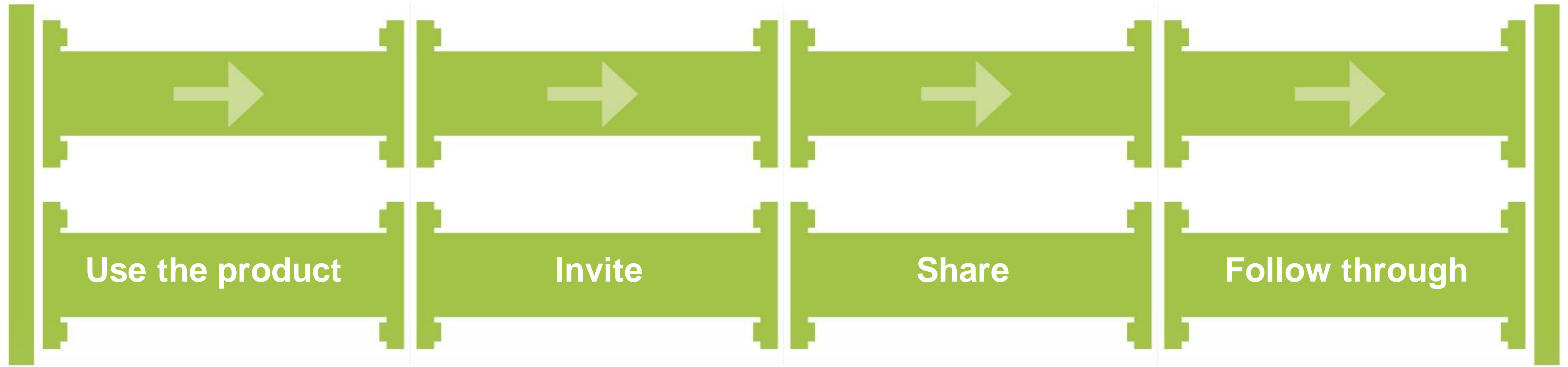


Always Schedule the **Next Meeting**



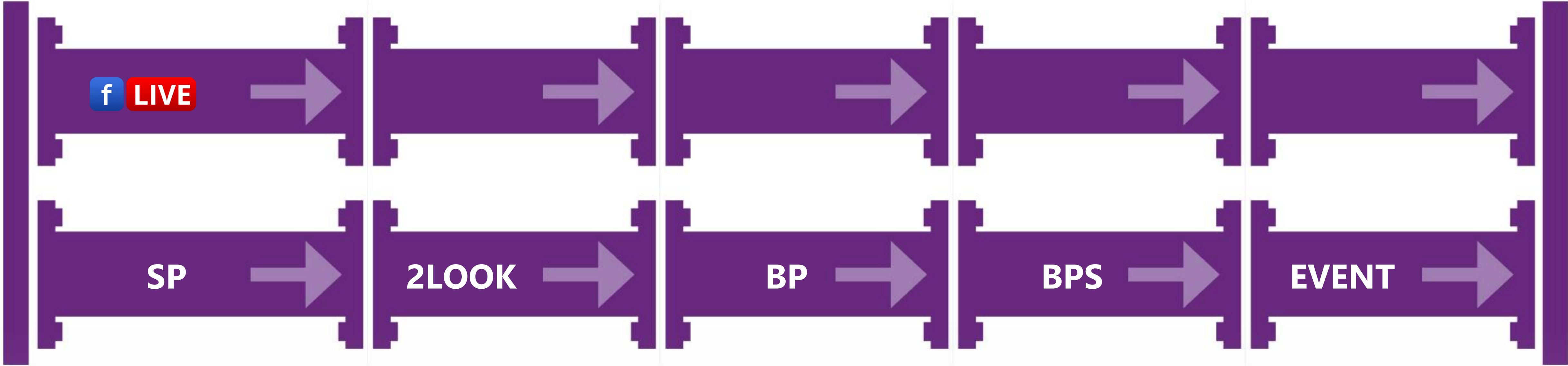
- 2 on 1
- Home Party
- Facebook Live
- Zoom
- Webinar
- Business Presentation

Customer System



Partner System

Start up meeting



Customer career ladder

		Customers	Cash Bonus	Royalty Annually
TOP TEAM 600		600	30%	€24.000
TOP TEAM 200		200	30%	€7.200
TOP TEAM	+OTB €10.000	100	30%	€3.600
PRO-TEAM		50	25%	€2.400
A-TEAM	ECB + RCB 100%	25	20%	€1.200
X-TEAM		10	10%	X-TEAM Express bonus: €150 ECB 100%
BRONZE		4	10%	Smart Bronze bonus: €100 Mentor bonus 5-10%



Business career ladder

		Average Income per month* (A-Team)
1	SILVER	€175
2	GOLD	€250
3	EXECUTIVE	€800
4	PLATINUM	€1 300
5	DIAMOND	€4 000
6	DIRECTOR	€7 000
7	CROWN	€12 000
8	ROYAL CROWN	€16 000
9	BLACK CROWN	€20 000
10	AMBASSADOR	€24 000
11	ROYAL AMBASSADOR	€28 000
12	BLACK AMBASSADOR	€32 000
13	PRESIDENT	€42 000

* Your earnings depend solely on your own efforts and apply only when all requirements for the specific title are fulfilled. All average earnings are estimated amounts.



*My thinking must
change if I want my
life to change*

Albert Einstein



Zinzino Professional

- 1. Activity produces Results**
Part time: 15 meetings **every month**
Full time: 15 meetings **every week**
- 2. Ticket Holder**
Buy your ticket to the next Event
- 3. Go Core App**
Personal development 30 mns. **every day**

ZINZINO

INSPIRE **CHANGE** IN LIFE

